



ec

ALUMNI
SPRING 2010

IN HIS OWN WORDS

Trustee Danny Scott '84 shares how ECU changed his life and why he gives back to his alma mater.

A PIRATE REMEMBERS

The Honorable Janice Faulkner '53, '56 shares memories of growing up in eastern North Carolina and a life of service.

MAKING MACHINES

WORK Lindsey Crisp '94 and Carver Machine Works play a big role in keeping today's industries in business.

Tailor Made

Peter Millar founder
Chris Knott '87 is creating
"A Lifetime of Style"



Welcome home Coach Ruff, welcome home.

On Friday, January 21, Chancellor Steve Ballard, Athletics Director Terry Holland, and the entire Pirate Nation welcomed back to campus one of our own to become head football coach.

Ruffin McNeill '80, who has 24 years of coaching experience including the last 10 at Texas Tech, will now lead the Pirates football team and look to attain an unprecedented third-straight Conference USA championship.

"I'm honored, humbled, and excited to become your next head football coach. This is a dream come true for an East Carolina boy. This is my destination job. Let's get that out front right now and make sure that's very clear. This is not a stepping-stone hop for Ruff. This is where I want to be until you all take me away from here. You'll have to drag me away."

East Carolina runs in McNeill's family. His wife Erlene received her master's in 1979, his brother Reginald is an '83 grad, and both his brother-in-law and sister-in-law are alumni.



12



26



22



16

FEATURES

12 a pirate remembers: Janice Faulkner '53, '56 shares memories of baseball, local politics, teaching at East Carolina, and how she became former NC Governor Jim Hunt's right-hand woman.

16 tailor made After years on the road selling high-end menswear to specialty shops, Chris Knott '87 launched his own clothing line. Peter Millar is now one of the most respected, well-known brands in the industry.

22 in his own words Danny Scott '84 has found success in his career and credits ECU for providing him with the tools he needed to succeed in business.

26 making machines work Who knew that an eastern Carolina machine works company could have an impact on both national security and carbonated beverages? Lindsey Crisp '94 knew.

ON THE COVER

Chris Knott '87 enjoys a visit at his Peter Millar "shop-in-shop" location at Coffman's Menswear in Greenville

DEPARTMENTS

- 2 dear pirate nation
- 3 pirate connections
- 6 legislative matters
- 7 advancement update
- 24 career corner
- 29 around campus
- 32 a look back

EC Alumni, the magazine of the East Carolina Alumni Association, takes a closer look at the accomplishments of our alumni, bringing you engaging feature articles highlighting their success. EC Alumni also features news from around campus, updates from University Advancement, career advice, how alumni and friends can support ECU's legislative initiatives, and a look back at the University's treasured history.





From time to time I get questions in my inbox that we value as opportunities to share more about the Alumni Association and how everything we do is to inform, involve, and serve members of the ECU family throughout their lifelong relationship with the University.

What is the difference between alumni, graduates, and members?

Alumni are those individuals who attended East Carolina for at least two consecutive semesters. Graduates are those individuals who completed their degree. Members are those individuals who

choose to show their Pirate Pride by being annual or life members of the Alumni Association. Regardless of your status, the Alumni Association offers programs, services and communications for all members of the Pirate Nation.

Why do I only hear from the Alumni Association when it's to ask for money?

The Alumni Association is a 501(c)3 non-profit organization and depends on the generous tax-deductible contributions of our members in order to provide the programs and services that ECU's alumni and friends deserve. While our membership appeals are memorable, the Association also publishes *EC Alumni* magazine quarterly and sends mail and e-mail promoting more than 350 events annually.

How is the Alumni Association different from the Pirate Club?

We're often asked "what is the difference between membership in the Alumni Association and membership in the Pirate Club?" Well, membership in the Pirate Club exclusively supports University athletics and scholarships for student-athletes. Membership in the Alumni Association broadly supports the University as a whole, including athletics. Your membership contribution allows the Alumni Association to sponsor alumni activities all across the Pirate Nation. Both organizations are important, that's why Jenne and I are both Forever Pirate members of the Association and have been Pirate Club members for seven consecutive years. If you currently are not an Alumni Association member, we hope you choose to support ECU through a tax-deductible membership contribution. Join online at PirateAlumni.com/jointoday.

Does the Alumni Association only care about its members?

No. This could not be further from the truth. Yes, members are important; they are the backbone of support that allows us to show the rest of the Pirate Nation how much we care about them. All members of the Pirate Nation can take advantage of our more than 350 events that are annually hosted around the country. Our career service offerings including membership in our LinkedIn group and our monthly Pirate Career Calls are free and open to all. Over the past six years, we have awarded more than \$170,000 to students in the form of awards and scholarships. Also in that same time frame we have honored 18 faculty members with Outstanding Teaching Awards and have given more than \$20,000 to support faculty research. The Alumni Association supports our alumni, students, and faculty thanks to the support of our members.

If you have a question about the Alumni Association, please feel free to send it my way.

GO PIRATES!

Paul J. Clifford, President and CEO
Paul.Clifford@PirateAlumni.com



The mission of the East Carolina Alumni Association is to inform, involve, and serve members of the ECU family throughout their lifelong relationship with the University.

Paul J. Clifford
 PRESIDENT AND CEO

Kendra Alexander
 DIRECTOR OF ALUMNI PROGRAMS

Monique Best
 ACCOUNTING TECHNICIAN

Stephanie Bunn
 ASSISTANT DIRECTOR FOR ALUMNI PROGRAMS

Emily Adkins '08
 ASSISTANT DIRECTOR FOR ALUMNI PROGRAMS

Candi High '97
 ACCOUNTANT

Betsy Rabon '86
 ALUMNI CENTER COORDINATOR

Doug Smith '00, '07
 DIRECTOR OF ALUMNI
 COMMUNICATIONS & MEMBERSHIP

Jennifer Watson
 ASSISTANT DIRECTOR FOR
 ALUMNI COMMUNICATIONS

Chris Williams '01
 ASSISTANT DIRECTOR FOR ALUMNI MEMBERSHIP



EC Alumni (ISSN: 2152-3886) is published quarterly by the East Carolina Alumni Association. The Alumni Association is a member of the Council for Advancement and Support of Education (CASE) and Council of Alumni Association Executives (CAAE) and is a 501(c)3 non-profit organization that operates interdependently with East Carolina University. The views expressed in *EC Alumni* magazine do not necessarily represent the views and opinions of the Alumni Association or the University. Reproduction of *EC Alumni* in whole or in part without permission is prohibited.

©2010 East Carolina Alumni Association

Read *EC Alumni* online at:
PirateAlumni.com/ECAlumni
 ISSN: 2152-5668

To contact us or comment on this magazine:
 252-328-6072 | 800-ECU-GRAD
alumni@PirateAlumni.com

Send change of address to:
 East Carolina Alumni Association
 Taylor-Slaughter Alumni Center
 901 East Fifth Street
 Greenville, NC 27858

EC Alumni is paid for with non-state funds.

Regional Facebook pages



With so many alumni utilizing Facebook to stay connected, make plans to get together, and share news, the Alumni Association wanted to provide a way for alumni and friends in regions with alumni chapters to take advantage of this virtual tool. To fill this need, regional Facebook pages were created and are an easy way to be informed on what is happening in your area of the Pirate Nation. If you live in one of the following areas, we encourage you to become a fan and stay connected. Simply type PirateAlumni.com/ and the corresponding Facebook page address into your browser to be redirected to that Facebook page. For example, PirateAlumni.com/charlottechapter.

- Catawba County, NC - [catawbacountychapter](#)
- Chapel Hill, NC - [chapelhillchapter](#)
- Charleston, SC - [charlestonchapter](#)
- Charlotte, NC - [charlottechapter](#)
- Dallas, TX - [dallaschapter](#)
- DC Metro - [dcmetrochapter](#)
- Denver, CO - [denverchapter](#)
- Edgecombe County - [edgecombecountychapter](#)
- Fayetteville, NC - [fayettevillechapter](#)
- Fredericksburg, VA - [fredericksburgchapter](#)
- Harnett County - [harnettcountychapter](#)
- Hollywood, CA - [hollywoodchapter](#)
- Huntsville, AL - [huntsvillechapter](#)
- Jacksonville, FL - [jacksonvillechapter](#)
- Kinston, NC - [kinstonchapter](#)
- Knoxville, TN - [knoxvillechapter](#)
- Memphis, TN - [memphischapter](#)
- Minnesota - [minnesotachapter](#)
- NC Triad - [nctriadchapter](#)
- New York Metro - [newyorkmetrochapter](#)
- Philadelphia, PA - [philadelphiachapter](#)
- Richmond, VA - [richmondchapter](#)
- San Diego, CA - [sandiegochapter](#)
- Wake County - [wakecountychapter](#)
- Wilmington, NC - [wilmingtonchapter](#)

If you do not see your area listed and would like to get involved with the Alumni Association, please consider becoming a volunteer. Contact Kendra Alexander at Kendra.Alexander@PirateAlumni.com.

Tap into the power of the Pirate Alumni Network

Make networking with fellow Pirates part of your regular schedule. Networking Breakfasts provide opportunities for professionals and those in the job market to make business connections that are crucial in today's marketplace. The Alumni Association has experienced great success with this series in the Raleigh area and we are developing quarterly Networking Breakfasts for Durham and Greenville, NC, and Richmond, VA. Attendees have the opportunity to network with established ECU professionals, introduce themselves and give a brief description of their career pursuits, and participate in a business card exchange. Networking Breakfasts are the perfect opportunity to get your name out there!

Would you like to participate in a Networking Breakfast in your region? Let us hear from you. Call the Alumni Center at 800-ECU-GRAD or e-mail alumni@piratealumni.com.

To receive Networking Breakfast dates and locations:



Follow us [@piratealumni](#)



Join our LinkedIn group at PirateAlumni.com/linkedin

Attention Class of 1960

During Homecoming the Alumni Association sponsors the 50th Golden Alumni Reunion. In order to provide the best reunion experience possible, the Alumni Association is putting together reunion committees to assist with planning and execution of these reunions. If you plan to attend one of these reunions, please consider becoming a committee member to contribute ideas and assist with planning events to make your reunion successful. Contact Emily Adkins '08 at 252-328-5557 or e-mail adkinse@ecu.edu to participate as a committee member.

April is Service Month

Make a difference in your community this April by volunteering for a service project! Each April the Alumni Association celebrates Service Month—a time for

alumni and friends of East Carolina to live the University's motto of *Servire*, meaning "to serve." Regional volunteers have planned service projects in the following areas:

- Charlotte, NC
- Fredericksburg, VA
- Greensboro, NC
- Harnett County, NC
- Knoxville, TN
- New York Metro
- RTP, NC
- St. Paul, MN
- Tarboro, NC

Visit PirateAlumni.com/servicemonth for details on each of these volunteer opportunities.

If a service project is not planned in your area, individuals are welcome to volunteer wherever help is needed.

Live the University's motto and help someone in your community this April! Visit PirateAlumni.com/servicemonth for a complete list of service ideas. If you volunteer on your own or with a group of friends, be sure to take a photo and e-mail it to us at alumni@PirateAlumni.com and we'll post it in our online photo gallery.

3rd Annual Pirate Alumni Road Race and Fun Run

Lace up your running shoes and support ECU scholarships! The 3rd Annual Pirate Alumni Road Race and Fun Run will take place on Saturday, April 17 and begins at 9:00 a.m. at the Taylor-Slaughter Alumni Center. This scholarship fundraiser supports ECU scholarships given annually by the Alumni Association to deserving ECU undergraduates.

The certified USATF 5K course will take runners through the historic College View District of Greenville between Fifth and First Streets adjacent to campus. East Carolina Road Racing will provide timing and scoring for the race. Awards will be presented to the first three male finishers overall, to the first three female finishers overall, and the top three male and female finishers in each of eight age groups. No awards will be presented to Fun Run participants. All who enter will receive a race T-shirt and goodie bag.

APRIL
17

The entry fee for the 5K road race or 1 mile fun run is \$15 until March 31 and \$25 thereafter. Race day registration will be held from 7:30-8:30 a.m. Register online at active.com, by calling the Alumni Center at 800-ECU-GRAD, or download a registration form from PirateAlumni.com/roadrace and fax it to 252-328-4369.

Find the luck of the Irish on the next Pirate Voyage

Explore the beautiful emerald isle of Ireland September 10-18, 2010 on the Alumni Association's next Pirate Voyage. Travelers will enjoy stops in Dublin and Killarney with optional excursions to Belfast, Glendalough, Dingle Peninsula, Kinsale, Blarney, Bantry Bay, and Garinish Island. Book before April 30 for special savings. Call 800-842-9023 and ask about the East Carolina Alumni Association Ireland trip.

SEPT
10

ALUMNI ASSOCIATION BOARD OF DIRECTORS



Ernest Logemann '68, Chair
Winston-Salem, NC

Carl Davis '73, Vice Chair
Raleigh, NC

Justin Conrad '96, Treasurer
Greensboro, NC

Yvonne Pearce '82, Secretary
Greenville, NC

Sabrina Bengel, Past Chair
New Bern, NC

Paul J. Clifford, President and CEO
Greenville, NC

Diane Davis Ashe '83, '85
Celebration, FL

Lori Brantley '02
Charlotte, NC

William Burnette '96
Virginia Beach, VA

Virgil Clark '50 (emeritus)
Greenville, NC

Rick Conaway '68
Chesapeake, VA

Jennifer Congleton '79, '81
Greenville, NC

Tarrick Cox '96, '07
Greenville, NC

Adrian Cullin '04
Charlotte, NC

Garry Dudley '92
Chesterfield, VA

Dave Englert '75
Norfolk, VA

Pat Lane '67
Chocowinity, NC

Charlie Martin, Jr. '68
Greenville, NC

Marian McLawhorn '67, '88, '97
Grifton, NC

Michael McShane '66
Alexandria, VA

Doug Morgan '88
South Riding, VA

Steve Morrisette '69
Richmond, VA

Brenda Myrick '92
Greenville, NC

Jim Newman, Jr. '68, '74
Raleigh, NC

Harry Stubbs '74, '77
Arlington, VA

Joanie Tolley '65
Elon, NC

Linda Lynn Tripp '80, '81
Greenville, NC

2010-2011 Scholarship Recipients

The Alumni Association is proud to announce its 2010-2011 Alumni Scholarship recipients. A record 240 applications were submitted to vie for 20 scholarships: ten \$2,500 scholarships, and ten \$1,000 scholarships. The following students were selected as this year's recipients:

Alumni Association Scholarships

- Roberta Bellamy of Kinston, NC
- Ian Bryan of Greenville, NC
- Anna Creech of Tarboro, NC
- Carolyn Edson of Greenville, NC
- Abby Fare of Wilmington, NC
- Stephanie Howard of Charlotte, NC
- Sarah Kinsley of Greenville, NC
- John Philligin of Fayetteville, NC
- Yoojin Suh of Goldsboro, NC
- Ryan Wilson of Raleigh, NC

East Carolina Teachers College Scholarships

- Lauren Ashley of Washington, NC
- Ryan Cole of Fredericksburg, VA
- Alexandria Conerly of Raleigh, NC
- Krystal Hicks of Mt. Olive, NC
- Candice Ratley of Wilson, NC
- Jennifer Warren of Goldsboro, NC

DC Metro Alumni Chapter Scholarship

- Whitney Sibol of Baltimore, MD

New York Metro Alumni Chapter Scholarship

- Kaitlyn Stover of Stockton, NJ

Tidewater Virginia Alumni Chapter Scholarship

- Kori Burton of Virginia Beach, VA

Megan Grace Lavinder Memorial Scholarship

- Danielle Nilges of Burlington, NC

Congratulations to each of these scholars!

WHAT'S HAPPENING

<u>DATE</u>	<u>PLACE</u>	<u>EVENT</u>
March 19-20	Greenville	Celebrate 50 Years of Sorority Life
March 20	New York, NY	Alumni Service Project at KEEN
March 24	Durham, NC	Networking Breakfast
March 26	Everywhere	<i>A Pirate's Life for Me!</i> with guest Carlester Crumpler Sr. '82
April 1	Teleconference	Pirate Career Call: The Interview
April 3	Greensboro, NC	Service and Social Event <i>Canned food drive for local Food Bank</i>
April 8	Charlotte, NC	Service and Social Event <i>Canned food drive for local Food Bank</i>
April 9	Greenville	ECU Relay for Life
April 10	Greenville	Alumni Board of Directors Meeting
April 10	Greenville	Scholarship Luncheon
April 13	Tarboro, NC	ECU in Tarboro at the Main Street Inn
April 17	Greenville	Pirate Alumni Road Race and Fun Run
April 17	Dunn, NC	Alumni Improving Literacy Service Project
April 17	Gatlinburg, TN	Great Smoky Mountains National Park Service Project
April 18	Fredericksburg, VA	Service and Social Event <i>Canned food drive for local Food Bank</i>
April 21	Greenville	Networking Breakfast
April 24	Greenville	Magnolia Belles Concert
April 24	RTP, NC	March of Dimes March for Babies
April 24	St. Paul, MN	NC Colleges and Universities Alumni Gathering and Service Project
April 26	Greenville	Senior Candlelight Induction Ceremony
April 28	Raleigh, NC	Networking Breakfast
May 6	Teleconference	Pirate Career Call: Negotiating Salary, Moving Expenses, and Housing
May 6	Greenville	Senior Salute Dinner for Graduates and Families
May 15	Spencer, NC	Published Pirates with Dr. Larry Tise
May 19	Richmond, VA	Networking Breakfast
June 28	Chesapeake, VA	Tidewater Golf Tournament

For location, cost, and more details on these and other events, visit PirateAlumni.com/upcomingevents

State of the University

Chancellor Steve Ballard delivered his inaugural State of the University Address on February 3, 2010 to provide the ECU community with a snapshot of what the future holds for our University.

Like many institutions in our state and nation, ECU has faced a series of difficult economic times. The latest legislative session of the North Carolina General Assembly was driven by one of the most severe recessions in recent memory. The legislature was faced with critical decisions regarding the future of our state's universities and they responded by showing their dedication to higher education in the budget process.

As a university, we have also made a concerted effort to maximize our efficiency, effectiveness, and financial stability. In this article, I will share with you the Chancellor's view, based on his State of the University Address, of the current budget picture and identify several key areas where ECU has implemented smart business practices to support our state legislators in managing a severe economic crisis.

The Chancellor and other leaders at ECU are confident that we will emerge from this financial situation as a great University, committed to being a national model for public service and regional transformation. We want members of the legislature and other state leaders to know that we are doing our part to manage this crisis in a smart and appropriate manner. We are among the best universities in aggressive planning for the worst-case conditions.

Below are five points Chancellor Ballard asks the ECU community and members of the legislature to remember about our fiscal condition and our outlook for the future:

- ECU is fortunate to have clearly defined priorities approved by our Board of Trustees that guide our thinking. The board's budget policy protects the academic core, the student experience, and our five strategic goals.

- We continue to invest in our biggest priorities. These include the quality of our faculty, the students' first-year experience, the Outreach Scholars Academy, the dental school, and financial aid.
- Compared with most public universities, we have been very successful in protecting our people. We have had minimal reductions in force over the past 18 months—almost all in services or functions that are no longer needed at ECU.
- In order to ensure stewardship and maintain the public trust, we have 10 business groups that are re-defining our business practices.
- Every one of our primary revenue sources has grown, even in these times, and we will continue to increase private investments, research support, corporate support, and all sources that can make our programs better.

It is our goal to support the work of the legislature and do our part to navigate the choppy waters of the financial crisis. If it was not for the legislature's dedicated support in times like these, then North Carolina's institutions of higher learning would be faced with deeper cuts and more serious financial woes as other states in the nation have seen. The Chancellor noted in his address to the ECU community that we only have to look at the University of Illinois—with mandatory furloughs and hard freezes on hiring—to appreciate what the North Carolina legislature and other levels of state government do for higher education.

We would like to encourage you to thank your legislators for demonstrating a continued commitment to the university system, even in the midst of the uncertain economic times. We will certainly have another challenging legislative session this May and elected officials across the state need to know that we appreciate their dedication to higher education.

The Women’s Roundtable at East Carolina University encourages commitment by ECU women

When Allison Peel '99 was considering where to attend college, her parents gave her one stipulation—she and her oldest brother must go to college at least 250 miles away from home.



Allison Peel '99

“They wanted us to get out of the D.C. area,” Peel said.

Originally from LaPlata, Maryland, Peel decided to attend ECU in part because of its distance from home and because of ECU’s physical

therapy program. However, once she got to East Carolina, Peel found her true calling through work with Hal Daniels, professor emeritus in ECU’s Department of Biology.

“He’s so supportive of women in science careers,” Peel said, adding that the

The Women’s Roundtable at East Carolina University helps support the University’s Access Scholarship Program, which provides financial support to a historically underserved but greatly deserving group of ECU students who demonstrate both financial need and proven academic potential. The scholarship support it provides is part of the reason Peel chose to join the Women’s Roundtable—she is grateful for her ECU education and wants to help ensure that generations of women coming after her have the same opportunity.

“I am very lucky that my parents could afford to send me out of state to school,” she said. “In today’s world I think a college degree is virtually a necessity for many career paths. Unfortunately, higher education has gotten so expensive that even the thought of going to college is out of the question for many women. “By becoming involved in the Women’s

“All of the members of the Women’s Roundtable should be applauded for their efforts in making access to college easier for students now and in the future.”

more she read and wrote about cancer, the more interested she became. She switched her major to biology, and began her career with the National Cancer Institute, working with their editorial boards for their Web site.

“I’m not sure where I picked up my interest in cancer,” Peel said. “Cancer is fascinating. It is changing very rapidly.”

Now, Peel works as an education products manager at the American Society of Clinical Oncology in physician education. She manages the development of print products such as ASCO’s Self-Evaluation Program (ASCO-SEP), which is geared toward oncology fellows and practicing oncologists, who are preparing to take the American Board of Internal Medicine (ABIM) medical oncology board exam. She also works extensively on ASCO’s online education Web site, ASCO University.

Roundtable I hope to help alleviate the stress many women face when thinking about paying for college. And hopefully allow them to worry a little more about their next chemistry test rather than the tens of thousands of dollars in debt they will have when they graduate.

“The people involved with the Women’s Roundtable are amazing for their willingness to give their precious time and talents to helping women at ECU. Everyone is busy and it’s easy to forget about the issues others face every day. All of the members of the Women’s Roundtable should be applauded for their efforts in making access to college easier for students now and in the future.”

Follow the Women’s Roundtable at East Carolina University on our Web site at www.ecu.edu/womensroundtable or on Facebook.

Second Century Campaign update

To date, East Carolina University's Second Century Campaign has raised more than \$163 million, nearly 82 percent of its \$200 million goal. Alumni participation is paramount to the success of the campaign, and increasing numbers of alumni are contributing to ECU's ambitious plans for its future.

"One of the many ways alumni can support East Carolina is through the annual giving program, two major components of which are the Telefund program and online giving," said Mickey Dowdy, vice chancellor for university advancement. "These two vehicles are accounting for growing percentages of our overall support, and are especially effective at capturing the attention of new donors.

The ECU Telefund supports ECU by raising funds for the University, increasing alumni and parent giving, building and strengthening the relationship between alumni and ECU, and creating a culture of giving at ECU. The Telefund is staffed by ECU students that play a critical role to the success of ECU and the Second Century Campaign by calling alumni and parents to raise financial support for academic programs.

In the first six months of the 2009/2010 fiscal year, Telefund raised \$232,764 in pledges and credit card gifts compared to \$204,987 during the first six months of the 2008/2009 fiscal year. To raise that amount, student callers made 260,636 attempts, recording 2,761 pledges and 286 credit card gifts. The money raised goes toward scholarships, student life programs, software, classroom upgrades, faculty recruitment, and other academic needs.

Online giving to ECU is also increasing. For the entire 2008/2009 fiscal year, ECU raised \$11,457 through online contributions. In the 2009-2010 fiscal year to date, more than \$22,740 has been raised through ECU's revamped online giving site. Gifts to ECU through www.giving.ecu.edu can be designated to the college, school, or program of your choice.

In 2005, 7.13 percent of alumni contributed to ECU. That number has increased during the Second Century Campaign to more than 12,000 donors, or 10.38 percent of alumni. Compared to



Support of colleges, schools, departments, centers, and institutes	\$44,313,137
Distinguished professorships and lectureships	\$10,754,500
Scholarships	\$20,816,363
Research, education, and outreach (Corporate/Foundation grants)	\$33,331,000
Capital projects	\$5,200,000
Total academic program support	\$114,415,000
Athletics (scholarships, endowments, facilities)	\$48,188,000
CAMPAIGN TOTAL (as of 12/31/2009)	\$162,603,000

its assigned peer institutions nationwide, ECU has moved up to fourth place in alumni participation as the number of annual donors has increased 59 percent during the campaign.

When stacked against the other institutions in the UNC System, ECU also ranks third in alumni participation behind UNC-Chapel Hill and NC State University. However, when comparing the percentage of total contributions that are made by alumni, East Carolina's totals stand even taller with 22.4 percent of contributions in the 2008/2009 fiscal year coming from alumni.

"Although we are making great progress toward our goal for the Second Century Campaign, we're not there yet," said Dowdy. "Please consider making a contribution at www.giving.ecu.edu or by answering the call when one of ECU's student callers reaches out to you. Your gift, whether large or small, has a significant impact on our University's future."

Visit www.giving.ecu.edu to make an online contribution to East Carolina. Your gift will make a difference today!

ALUMNI GIVING STATISTICS: ECU VS. PEER INSTITUTIONS AND UNC SYSTEM 2008/2009

PEER INSTITUTION	ALUMNI PARTICIPATION	% OF ALUMNI \$ IN TOTAL \$
Texas Tech University	14.3%	28.4%
Western Michigan Univ.	12.1%	8.8%
University of South Carolina	11.4%	28.1%
East Carolina University	10.4%	22.4%
SUNY College at Buffalo	9.9%	37.0%
Virginia Commonwealth University	4.7%	4.5%

UNC SYSTEM INSTITUTION	ALUMNI PARTICIPATION	% OF ALUMNI \$ IN TOTAL \$
UNC-Chapel Hill	19.5%	21.9%
North Carolina State	11.5%	22.15%
East Carolina University	10.4%	22.4%
UNC-Asheville	5.2%	26.2%
UNC-Charlotte	4.2%	12.8%

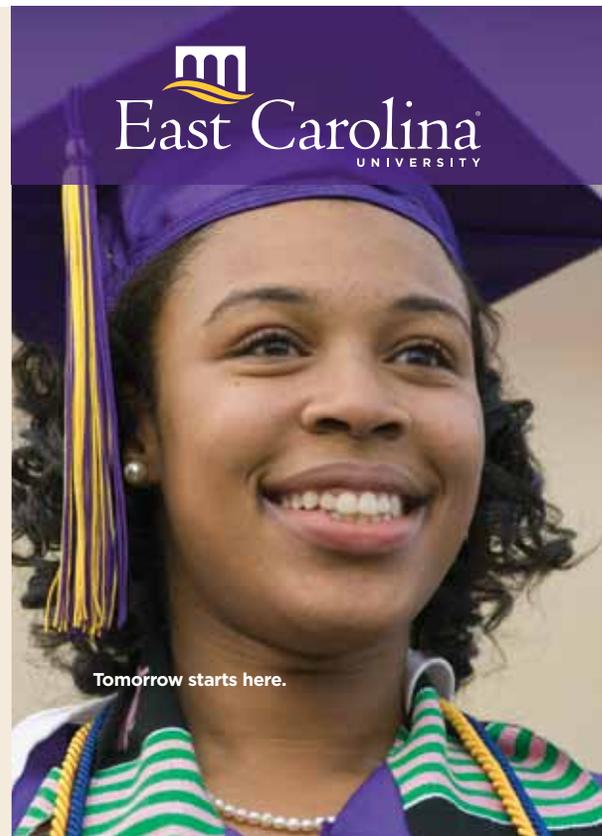
Alternative Investments:
Compare charitable gift annuities to low-yielding certificates of deposit (CDs)

Single life		Two lives	
Age	Payout Rate	Age	Payout Rate
55	4.8 %	55/55	4.1 %
60	5.0 %	60/60	4.6 %
65	5.3 %	65/65	4.9 %
70	5.7 %	70/70	5.2 %
75	6.3 %	75/75	5.6 %
80	7.1 %	80/80	6.1 %
90+	9.5 %	90/90	8.3 %

Benefits of a charitable gift annuity:

- Substantially guaranteed higher payout rates
- Substantial income-tax deductions
- Partial tax-free income for the remainder of up to two lives
- The ability to use the residuum of your gift to fund a meaningful project with any of the three ECU foundations (East Carolina University Foundation Inc., East Carolina University Medical & Health Sciences Foundation Inc., or the East Carolina University Educational Foundation Inc. [Pirate Club])
- Membership in the Leo W. Jenkins Society

For more information regarding charitable gift annuities or any other type of planned gift (bequest provisions, IRA, or other qualified retirement plan designations, trusts, real estate contributions, or gifts of life insurance) please contact Greg Abeyounis, assistant vice chancellor for development, at 252-328-9573 or e-mail at abeyounisg@ecu.edu. For examples and more information on planned giving mechanisms, visit our Web site at www.ecu.edu/plannedgiving.



It's our time!

Each alumnus has the opportunity to leave their legacy and shape the future of East Carolina University.

Planned gifts are among the most convenient and tax advantageous ways to leave your legacy and shape the future of East Carolina University. These gifts, which can reduce estate tax, capital gains tax, and income tax include:

Testamentary gifts (relinquish no assets during the donor's lifetime):

- Bequest provisions in your will
- Beneficiary designation in your 401(k), 403(b), and IRA retirement accounts
- Gifts of life insurance

Revenue producing gifts:

- Charitable gift annuities – funded by appreciated assets
- Charitable remainder trusts – funded by appreciated assets

To learn more about one or all of these planned giving options as well as learning about membership in the Leo Jenkins Society (membership gained with any documented planned gift to the East Carolina University Foundation Inc., East Carolina University Medical & Health Sciences Foundation Inc., and the ECU Educational Foundation Inc. [Pirate Club]), contact Greg Abeyounis '06, assistant vice chancellor for development, at 252-328-9573 or e-mail abeyounisg@ecu.edu. Please feel free to request more detailed information about these planned giving methods in a booklet entitled "Ways to Give" or schedule an appointment to discuss how these gifts can help you leave a legacy at ECU.



THE ECU INCREDIBLE WOMEN SERIES: INVESTING FOR THE FUTURE STRATEGIES FOR SOUND FINANCIAL MANAGEMENT

THURSDAY, OCTOBER 14, 2010
GREENVILLE CONVENTION CENTER
GREENVILLE, NC

This event will feature keynote speaker Jean Chatzky, best-selling author and financial editor of NBC's Today, nationally-known humorist Jeannie Robertson, BB&T CEO Kelly King, interesting and educational break-out sessions, and recognition of five women as Incredible ECU Women. Please make plans to join us. Follow the Women's Roundtable at East Carolina University on our Web site at www.ecu.edu/womensroundtable or on Facebook.

Quality Value Location Selection

SOMERSET

A Fresh Approach to Life



Historic Washington, NC

*Low-Maintenance, Southern-Style
Town & Patio Homes*

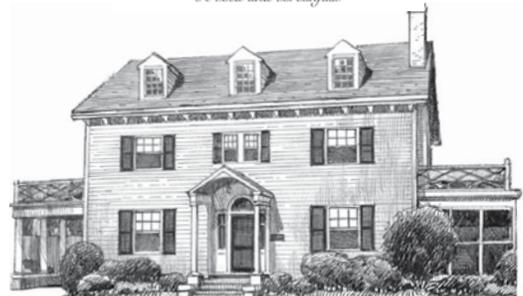


252-940-GROW
SomersetNC.com



The 5th Street Inn

A Bed and Breakfast



Registered National Historic Places

LOCATED DIRECTLY ACROSS FROM THE
CAMPUS OF EAST CAROLINA UNIVERSITY

PROUD TO BE THE OFFICIAL INN OF THE
EAST CAROLINA ALUMNI ASSOCIATION
OFFERING SPECIAL RATES FOR ALUMNI ASSOCIATION MEMBERS

1105 East 5th St.
Greenville
355-0699

the5thstreetinn.com

Why Wait When Your Future is Ready to Bloom?

You have created a lifetime of achievement and success built on planning, dedication and a solid academic foundation from your Alma Mater, East Carolina University. Now you can share the best that retirement living has to offer with old friends and other ECU Alumni.

Give yourself and your family the best gift that retirement living has to offer, SpringShire. Nestled between highway 43 and the Tar River while adjacent to Ironwood Country Club. Where signature services meet peace of mind.

Call Today to Get on the List
Your Home Will Be Ready When You Are!
(800) 884-2203 • (252) 317-2303



SpringShire
Continuing Care
Retirement Community

3404 NC 43 North • Greenville, NC 27834 • www.springshire.org

**News at
Sunrise
5 AM-7 AM**

**Heather King
Jim Howard**

WITN 

witn.com



A PIRATE REMEMBERS

The Honorable
JANICE HARDISON
FAULKNER

'53
'56

Like so many from eastern North Carolina, The Honorable Janice Hardison Faulkner '53, '56 grew up on a farm. In fact, the quaint community that she's from in Martin County is called Farm Life, located just outside of Williamston and known for Major League Baseball players Jim and Gaylord Perry. But the quintessential life of a farm girl would not define this go-getter, who after years teaching at East Carolina found herself serving the state as North Carolina's first female Secretary of State and later as Commissioner of North Carolina's Division of Motor Vehicles.

Born in 1932 to Ben Hardison and Martha Peele Hardison, Faulkner was the eldest of two children. While tending the family farm, her father played baseball in the Coastal Plain League with Herbert Bonner, who later became a North Carolina congressman, and Evan Perry, the father of the Perry boys. Baseball was an important part of life in Farm Life. "We lived during the years of the Great Depression and World War II. We had to be creative and inventive to entertain ourselves. During breaks working in the tobacco fields in the summer, my brother Ben Jr., me, Jim and Gaylord, and my dad would play impromptu baseball games. It didn't matter that I was a girl, I always played," said Faulkner. Her father believed that she should be involved in and exposed to as many experiences as her brother, and Ben Sr. provided many. "My dad was one of the first rural subscribers of the Raleigh News & Observer, so we were aware of things going on outside of our community. The first words I could read were 'news' and 'observer.' I was able to read when I went to first grade because he spent time reading the paper to my brother and me."

Faulkner's father and Herbert Bonner remained good friends throughout Faulkner's childhood, and as a precinct chairman, her father presided over elections in Martin County. Events involving Bonner's campaigns exposed Faulkner to politics, knowledge that would prove vital later in her career. "My awareness of career opportunities was non-existent at the time. Work that I had seen women do was clerking in the dime store, teaching, or being a nurse at the hospital. My high school civics teacher Milton Griffin had a profound influence on me and so I aspired to be a teacher." The strength of the Farm Life community and support

of her neighbors, educators, church family, and friends prepared Faulkner well for her life's work to come.

During Faulkner's youth, not many students went to college—mostly because families just couldn't afford it. "There's no mystery why I went to East Carolina; it was the only thing on the horizon that I knew anything about. I knew there were other places, but I didn't know anyone else that was enrolled in those other schools. A few of my classmates' older sisters attended ECTC, so that's where I wanted to go. If East Carolina had not been here, I would have never gotten off of the farm. Within five or six days of graduating from high school I was taking summer school classes at East Carolina." Despite the tight household budget, her parents found a way to send her to college, and Faulkner also worked in the cafeteria to help make ends meet. "I was paid in meal ticket coupon books. At first I rolled silverware and then I became a cashier. My brother attended the Forest Ranger school in Florida and became a certified forester. On occasion he would send me money for school in a letter, a \$5.00 bill or so. My grandfather was very proud that I was attending college and made a provision in his will for me to get my master's degree."

Faulkner loved her East Carolina experience, especially living on campus. "I lived in both Cotten and Jarvis when I was there and the doors were locked at seven o'clock in the evenings. You could not go downtown without signing out and without wearing a hat and gloves. We had to dress up to go downtown. If I recall correctly, you had to be back on campus by four o'clock if you had left in a car—even if you were with your parents. We had our rooms inspected and had to take care of them. We would get demerits if the wastebasket wasn't emptied or the bed wasn't made. It was a bit militaristic, but it was with a purpose and was sound educational methodology in those years." Faulkner was active in student organizations, including student affairs, activities at the Y-Hut, and Vespers.

After undergraduate graduation, Faulkner took a position



Faulkner, during her teaching years at ECU, looks under the hood of her MG, circa 1969.

“If East C
not been here,
never gotten o

teaching English at Enfield Graded School in Halifax County. She also taught at Sunset Park School in Wilmington and then for a year at the NC State Extension Service, which became UNC-Wilmington. During this time she took graduate courses at East Carolina on the weekends. After completing her master's Faulkner enrolled at the prestigious Bread Loaf School in Vermont. "That was traumatizing. There were a lot of summer school students, mostly male, from the private schools in the northeast. There were two southerners in the whole class and I was one of them—of course we both had southern accents. That was the first time I was made aware of people being dismissed because of a judgment that was made about their level of intelligence or their background. I quickly realized that I was being listened to for not what I had to say, but for how I was saying it. Despite that, the quality of instruction and contact with new perspectives was marvelous."

In 1957 Faulkner was ready to accept a position as an English instructor at East Carolina College when the call came from Dr. John Messick. "It all happened quite suddenly, but once I came back, I didn't leave." Faulkner stayed on at East Carolina for the next 38 years, serving as English professor, director of alumni affairs, chairman of the board of the ECU Credit Union, director of the Regional Development Institute, and associate vice chancellor for Regional Development. She published two English textbooks *Transformational Grammar* and *Grammar and the Language Arts*, was founding member and first chair of the ECU Board of Visitors, and was awarded an Outstanding Alumni Award in 1993 as well as an Honorary Doctorate in 1998.

"I had a leaning toward activism, probably because I have a propensity to meddle. I would get curious about some avenue or endeavor and I would throw myself into it with a passion and pursue it. East Carolina afforded me the opportunity to do that." It was no surprise, then, when Faulkner retired early in 1993 to take a position as Revenue Secretary under Governor James B. Hunt, with whom she had been acquainted for a number of years.

His trust in Faulkner and her abilities to oversee and improve government offices led to her 1996 appointment as North Carolina's first female Secretary of State, which also made her the first female in North Carolina history to serve on the 11-member Council of State. Along with this "female first," Faulkner was the first female executive director of the Democratic Party in North Carolina and she chaired both the North Carolina World Trade Association and the NC Institute for Political Leadership. But Faulkner's service to North Carolina was not to end at her first retirement from North Carolina government in 1997—within two weeks she was called back to duty as Commissioner of the North Carolina Division of Motor Vehicles.

Finally, in April 2001 after 48 years in education and government, Faulkner retired and returned home to eastern North Carolina. But that hasn't stopped her from continuing to serve. She is involved at East Carolina as a founding member of the Women's Roundtable. In the Greenville community, Faulkner is a member of the Pitt County Memorial Hospital Board of Trustees, the University Health Systems of Eastern Carolina Board of Trustees, and the Pitt County Memorial Hospital Foundation Board of Trustees. Faulkner is a former member of the Board of Directors of the Foundation for Renewal of Eastern North Carolina and the Food Bank of Central and Eastern North Carolina.

In recent years Faulkner has been recognized as Greenville Citizen of the Year in 2003, as a Woman of Distinction by The Girl Scout Council of Coastal Carolina in 2007, as one of ECU's 100 Incredible Women in 2007, and as recipient of ECU's prestigious Jarvis Medal in 2009. As she did in church for 50 years, Faulkner continues to play piano; she also enjoys reading, walking, and working crossword puzzles.

Faulkner's great-nephew, a boy of only 11, shared with her a thought that sums up her life, "What we do counts for more than we think it does." From a country farm girl who loved playing baseball with the boys to a pioneer for women who broke barriers in a male-concentrated government, Janice Faulkner has certainly blazed trails and opened doors for other eastern North Carolina women. **ec**

Carolina had
I would have
off of the farm."



Faulkner (center) stops for a photo op in the late 1970's with a young Governor Jim Hunt and his wife Carolyn.



TAILOR R

**PETER MILLAR FOUNDER
CHRIS KNOTT '87
IS CREATING
“A LIFETIME OF STYLE”**

MADE



In the world of fashion, men's clothing may not be the first thing that comes to mind. Paris and Milan runways sprinkled with eccentric designs and female supermodels are more likely to be the image consumers conjure up. Nevertheless, luxury apparel for men is a staple in the fashion industry and Peter Millar is one of its top producers.

MS10K23
TIPPED SOLID W/ PLACKET
WAT
XXL/S

MS10K23
TIPPED SOLID W/ PLACKET
WHT
XXL/S

MS10K23
TIPPED SOLID W/ PLACKET
WHT
XXL/S

MS10K23
TIPPED SOLID W/ PLACKET
WHT
XXL/S

MS10K23
TIPPED SOLID W/ PLACKET
WAT
M

MS10K23
TIPPED SOLID W/ PLACKET
WHT
M

MS10K23
TIPPED SOLID W/ PLACKET
WAT
L





It all started with a cashmere sweater. Founded in 2001 by ECU alumnus Chris Knott '87, Peter Millar provides luxury clothing and accessories in timeless styles. "When I was 14, I started working at a men's clothing store called Ashworth's in Fuquay-Varina, NC. These clothing reps would come into the store and they always wore really nice clothes and drove really nice cars, most of them played golf and made pretty good money. I was lucky to see that at such a young age because it made me realize what I wanted to do with my life. I had spent many summers working in tobacco, like so many other kids that grew up in North Carolina, so working at Ashworth's was a valuable experience for me. I was able to make a little money and I learned a lot about men's clothing, which of course has really helped me along the way," remembered Knott.

When Knott entered East Carolina in 1983, it was easy for him to choose fashion merchandising as a major. "Not your typical major for a guy, but I knew this stuff and I had been around the business, so I was comfortable taking those classes. It didn't hurt that there were pretty girls to look at either! I worked

at Brody's during college and continued gaining experience in the industry. It was actually John Coffman of Coffman's Menswear that got me my first job out of college in New York City. I didn't work at Coffman's, but I knew John and he helped me get on with Hart Schaffner Marx, a big tailored clothing company that's still in business today. I worked for them in New York for three years and during that time was exposed to many other designers and fashion houses. I also learned a little about design and how that side of the industry works," said Knott. He stayed in sales for the next seventeen years and worked for a number of high-end designers, including Burberry and Hugo Boss, and developed relationships with store owners and other sales reps—contacts that would come in handy as the tides began to change in the men's clothing world.

"I could see the writing on the wall," recalled Knott. "Designers like Burberry were selling on the Internet and opening their own stores rather than selling in specialty shops, so I decided I'd better do something before I found myself out of a job. And that's when I started Peter Millar. It was a

"Going to ECU was probably the greatest experience of my life and what it gave me was a fine education...I didn't get lost as a number, even though it's a big school, and I was able to find an identity there."

cashmere sweater company and we were very fortunate to make a profit in the first year. As our success continued, we added more sportswear and now we offer a full line, everything from sportcoats and wool dress pants to knit shirts and shoes. We have a few items for women and children, and we've recently added tailored clothing for men. I'm not a designer, but from my years in sales I know what people like and I know what will sell."

Knott has built around him an impeccable team of designers to help execute his creative ideas, ideas that are inspired by any and everything in his life. "Take this pair of socks, I was online one night looking at vintage shotguns and noticed pheasants carved in the wood handles. I thought, 'Pheasants, we can do something with that.' So I came in to work, told my guys what I was thinking about with the pheasants, and they came up with the designs. It's really the people that run this business. You've got to have great people, great systems in place, and great product to have a successful business—and we've got them all, knock on wood. But it's not without its headaches. For example, we've got a whole batch of knit shirts that the collars were put on backward, so now we have to have them all fixed."

The process of taking an item from an idea to it hanging on a rack in a store is one that circles the globe. "Here's a general rule: you try to make product in the country where that textile is native. For example, pima cotton grows in Peru, cashmere is in Asia, alpaca is also in Peru, and silk is native to China and Italy. You don't want to spend all of your money transporting fibers to the one factory that makes your product, so you find reputable factories in the countries where the textile is native and work with them. The process of getting your idea into a design on paper, determining the right fiber and color, having sample garments made, selling the samples to retailers, having the actual product made, then shipping it to the stores is like a machine. Each part depends on another to make it all work smoothly. In all, it's about a year-long process."

Of course there's much more to Peter Millar than just producing affordable luxury clothing and accessories. There's also the business side of it with management of employees, payroll, import



Of all the sportswear and tailored clothing lines out there, we think that Peter Millar epitomizes what is going on in the market today from a color and fashion direction, plus it delivers great quality and a great value to the consumer. Right now it is our number one sportswear line and is an outstanding company to work with. Chris has been a personal friend for many years and [because of that relationship] we give him a lot of input and ideas for the line, which the company does a great job of implementing and executing.

We think [Chris] is on target more than any other sportswear designer. Not only do we really like what he's doing, but it also resonates well with the customer from a price standpoint and Peter Millar clothing is our most common repeat purchase item in the store.

We have a truly great partnership, which is something you don't often find in today's world.

John Coffman
Coffman's Menswear, Greenville, NC



Chris has a flare about him. He's the only guy I know that can mix a plaid with a stripe or a paisley and pull it off. He just has "the look." Chris has such a sense for fashion and the Peter Millar line is always fresh.

At Russell's we concentrate on the sportswear, the sweaters, the knit shirts—the staples of Peter Millar—and they always sell well. If you ever sell a guy one item from Peter Millar, they always come back and want another.

The difference with Peter Millar is the customer service. Everyone that we work with there is kind, helpful, and appreciates our business—especially Chris. He's a class act and I know he has a lot of respect from his merchants, including me. I know that if something is not right he's going to make it right.

Russell Smith
Russell's Men's Shop, Washington, NC



WHAT'S IN A NAME?

The name Peter Millar comes from an unexpected object—a lawn ball. A game that can be linked back centuries to Julius Caesar’s centurions and played by the likes of Sir Walter Raleigh, “lawn bowling” (as it is better known in the British Isles) involves a small, white ball or “jack” that serves as the target and larger, hand-sized balls made typically of wood and ivory, that players toss to receive points for getting close to the “jack.” The design and sophisticated quality of lawn balls has improved over thousands of years, and at some point it became stylish to have your name or initials engraved in the ivory plug of your lawn balls. The Peter Millar lawn ball is one of these vintage balls, presumably used by a Peter Millar of England or Scotland in the late 1800’s. Knott came to own the ball when his mother received it in a shipment from England for her antiques shop. She thought her son would find it interesting and gave it to him. The ball now serves as an icon of the clothing line and represents the quality and sophistication of clothing worn by well-to-do lawn bowlers of the 19th and 20th centuries.

and export tax expenses, monitoring overhead, and maintaining positive relationships with suppliers and factories. “If I were to go back to ECU now, I would focus on more business classes. But fortunately for me, I was able to bring in our president and CEO Scott Mahoney to help me with the business side. With Scott’s business savvy we’ve been able to grow the company, and the Peter Millar brand is in all 50 states and is represented on six continents. Peter Millar sells in roughly 1,100 stores worldwide. We have a three-prong system for where we sell our product: in specialty shops, including Nordstrom, which is run like a specialty shop; high-end golf clubs; and resorts. But that doesn’t mean we’re not affordable. Affordability is one thing that has always been important for me, to offer luxury apparel at competitive prices without being sold in every department store.” Professional golfers have taken notice of Peter Millar and many work exclusively with the company for their apparel. NBC

Sports recently contracted with Peter Millar to outfit their golf sportscasters. Both lend credibility to the line’s authenticity and quality, and are a feather in Knott’s cap.

“It’s actually a funny story how the relationship with the PGA came about—it was by accident. I’d hired some golf sales reps that were able to get Peter Millar into some resorts and we ended up participating in the PGA Show, which is a golf merchandise show in Orlando. At the time, most clothiers only offered muted colors like black and tan, and here we were with our bold, brightly colored cashmere sweaters. And it took off! We were just in the right place at the right time. As the brand was placed in pro shops it started to get name recognition. Titleist came to us and said, ‘Hey, we want our guys dressing in the style that Peter Millar stands for.’ The look is classic and there is a lot of history to the game, so it was an easy fit. We don’t want them dressing like the European guys because it has no connection to

the game of golf. Orange and white shirt, orange pants—that’s not what golf was founded on. We want to preserve that classic style—not traditional, but updated classic.”

If Peter Millar has a traditional side, it’s in the tradition of tailored clothing. The years Knott spent on the road selling to specialty shops were selling tailored clothing. “You’ve got to have tailored clothing to truly be a lifestyle brand. You’ve got to have dress shirts, neck wear, pocket squares—we’ve got all of that. It’s a very customized business where an order is placed for one individual at a time. It’s strictly in the retail part of our business.”

As trends come and go, Peter Millar sticks to the basics. Staples of the line are cashmere sweaters, woven shirts, knit shirts, and pants. But sticking to the basics doesn’t mean Knott won’t introduce new product and take advantage of technology to enhance luxury. “I love product and creating new product. That’s really my passion. I like taking something and trying to figure out how to make it better. Right now I love our shoes. And I love working with luxury fibers like giza cotton and worsted cashmere. It’s the ‘WOW’ factor that keeps us fresh.”

Some might say that it’s Knott himself who really has the “WOW” factor and that it’s his engaging personality that captivates customers. He credits his experience at ECU for helping him get out of his small town shell and prepare him for a career as the front man of Peter Millar. “Going to ECU was probably the greatest experience of my life and what it gave me was a fine education because I knew what I wanted to do. It was the people, the town, the community that made it so great. I didn’t get lost as a number, even though it’s a big school, and I was able to find an identity there. East Carolina is about real people and that’s the kind of person I am. I got involved with the fraternal system and a lot of those guys are still my best friends. I met my wife there; my daughter wants to go there. It was a great experience for me.”

Whether it’s Knott’s personality, creativity, or the luxury standard of Peter Millar clothing, one thing is for sure—Chris Knott has built a lifetime of style for himself and the customers of Peter Millar. **ec**



**PETER
MILLAR**

ESSENTIAL ITEMS OF A MAN’S WARDROBE

Dark Suit

Navy Blazer

One Medium Gray
and One Tan Wool Pant

White and Blue
Ground Sport and
Dress Shirts

Three-Quarter
Zip Sweater

Two Ties

Comfortable,
Stylish Shoes

Alligator Belt





IN HIS OWN WORDS

TRUSTEE **DANNY SCOTT '84** SHARES
HOW ECU CHANGED HIS LIFE

Q: What was your ECU student experience like?

A: I really enjoyed my time at ECU. The school, the community, and the people played an integral part in my life both then and now. I found the College of Business to be challenging and thought provoking, and interestingly enough, I have applied many of the theories I learned as a student to my professional life. Just as important as the academics were to my overall development, the lessons I learned outside of the classroom and the people I met in the community also played a major role in my experience at the University. When I think back on my time at ECU, I have many great memories, such as participating in my fraternity (Alpha Phi Alpha), playing pick-up basketball games at Memorial Gym, eating and socializing at the Crow's Nest, and going to parties at the Ledonia Wright Cultural Center. Attending ECU was a life changing experience for me and I'm extremely proud to be an ECU alumnus.

Q: Share with our readers what you've done in your career.

A: I started my career as a production supervisor with Perdue Farms in Lewiston, NC in 1985. After two years with Perdue, I accepted a position in Suffolk, VA with RJR Nabisco Planter's division in manufacturing. Two years later, I had an opportunity to join Anheuser-Busch in Williamsburg, VA in production. In 1994 I was promoted

to corporate headquarters and headed to St. Louis, MO as the operations/marketing liaison. Shortly thereafter, I moved into Ethnic Marketing and was responsible for African-American and Asian Marketing. Within a couple of years, I became a product manager on Budweiser and then brand manager for the Malt Liquor brands. I was then asked to serve as the senior executive assistant to the vice president of Human Resources and two years later promoted to director of HR services. Shortly thereafter, I had the opportunity to go back to marketing as director of value brands (Busch family; Natural Light family; Ice brands; Malt Liquors). Approximately three years later, I was promoted to senior director of branded products and consumer hospitality centers. My last role at Anheuser-Busch was vice president of diversity and dispute resolution. In March 2009, I accepted a position with Monsanto and currently serve as the vice president of marketing for national brands and channel brand. It's been an incredible and rewarding career so far. I've learned a great deal and hopefully have contributed to the success of the organizations I've had the pleasure of working for.

Q: As a member of ECU's Board of Trustees, you have unique insight into the University. What are some of the things about ECU's future that make you excited and proud?

A: I am extremely excited and encouraged by the leadership exhibited by the Chancellor, his leadership team, and the faculty. I have also been extremely impressed by my fellow Board members and their commitment to the University because they not only have a passion for ECU, but they also are dedicated to the continued growth and well-being of the University, the students, the faculty, the greater Greenville community, and eastern North Carolina. As a member of the Health/Sciences committee, I am extremely proud that ECU will have a new School of Dentistry, which will not only give future students an additional area of study within the medical curriculum, but also provide the state with additional dentists in the future.

Q: What is your vision for ECU's next decade?

A: My vision quite simply is for ECU to continue its mission of providing the people of eastern North Carolina with a first class education. I think it is critical to remain accessible while continuing, where possible, to raise the University's academic standards so that when students graduate from ECU they are adequately prepared to compete with their contemporaries in the workforce. As we look to the next decade, I think it is also important that we continue to stress diversity with our faculty and students to, again, prepare our graduates for a world that is becoming more and more global and diverse.

Q: You've established the annual Danny R. Scott Scholarship for a student in the College of Business who contributes to educational diversity while demonstrating academic excellence and financial need. Why was creating this scholarship important to you?

A: Creating this scholarship was important to me for several reasons, but primarily because I empathize with students who want to attend the University, have the academic qualifications to attend, but do not have the money. Establishing the scholarship was also important because the University and the School of Business provided me with the tools that enabled me to successfully compete in the work force and I wanted to give others the same opportunity. Including diversity as a part of the scholarship's criteria was important because I believe that a diverse student population improves the overall learning experience. In addition, a diverse student population provides different perspectives and creates a culture of tolerance and inclusion.

Q: In your opinion, why is it important for alumni to give back to the University?

A: I personally believe that all of us have a responsibility to provide for the future growth of young people and those who may be less fortunate than many of us. With that said, the University provides a great opportunity to help young adults achieve their goals. Many students who attend ECU are the first generation in their family to attend college, and in many cases these students need the support of alumni to make their dreams come true. We all do not have to give a lot, but if we all gave something, it would enable the University to continue its mission of providing an affordable education and a life altering experience to the students of ECU.

Q: What is your favorite memory of your time at ECU?

A: My favorite memory is the moment I took my last final exam and realized that my dream of graduating from college had come true. I was the first person in my family to receive a college degree and it was important to me to show others in my family, especially my young nephews, that it was possible to break the paradigm and change the direction of their lives. I had many challenges while I was a student, including surviving two fires that completely wiped me out, so there were several times I considered quitting. Thankfully, I had the support of family and friends who encouraged me to persevere and to hold on to my dream—a dream that has changed my life! 

Making the Telephone Work for You

To the salesman, the telephone is a commission waiting to happen. To the student, it is a connection to friends and family. But to job seekers, the telephone becomes a threatening instrument destined to offer rejection. It can make even the most eloquent communicator feel like a tongue-tied fool.

Learning to be effective on the telephone is critical to having a successful job search. At a minimum, you will use the telephone for:

- Networking
- Follow up (nothing increases your ability to land interviews like prompt telephone follow-up on resumes and cover letters)
- Arranging face-to-face interviews or information interviews
- Identifying those with the authority to hire you
- Researching and information gathering
- Making progress checks after interviews

Overcoming the phone fright barrier requires an “attitude adjustment” and a plan of action. Follow these guidelines in establishing your action plan:

- A common problem of job seekers is the “I don’t want to be a bother” response. Since you don’t want to abuse your relationships with friends, there is a reluctance to call people you know and ask for assistance. In all likelihood, most of the people you know would love to help you.
- Be considerate of the other person’s time. Start by finding a link between you and the employer as the foundation for a relationship. Ask if they have a minute to talk. Be clear about your goals and organized in your presentation and delivery.
- Never waste a call. Set a goal for each conversation and learn something that will advance your campaign. If the person you talk with can’t or won’t help you, ask for references to others who might be able to help.
- Set a realistic goal for the number of calls you will make each day. Keep a list or spreadsheet of the people you plan to call. Keep someone on your list until you reach them on the phone. If you are having difficulty getting through, try calling them at a different time of the day. Revise the list daily. Be persistent.
- Believe in your skills and your personal worth. When you market yourself as a benefit to any employer—not just someone who needs a job—most people will stop and listen. While not every company has openings, every company has problems. Probe into what they might need and focus on what you could do to help them.
- Think of telephone operators, secretaries, and administrative assistants as your allies. Establish cordial relationships and treat them with the utmost courtesy.
- Always be prepared to make chance work for you. Expect the unexpected.
- Develop a phone script and put all information you need in writing. What is the purpose of your call? Be specific, clear and concise. Write an agenda for the conversation. Identify how you plan to get the conversation started and how to probe for the company’s needs. List the name of the person you are calling, the employer, location, and any pertinent information. Write exactly how you plan to ask for what you want. Communicate clearly your needs. Who referred you? Would others reading this information understand what you want?
- When you are satisfied with your script, role play with a spouse or friend. Ask him or her to throw you some unexpected questions and to create obstacles to overcome. Record your script to listen to how well you deliver it.

Pirate Alumni Make Their Mark



Adina Simmons-Student Manager
Class of 2009



Josh Cooper - Location Manager
Class of 2007



Judi Wooten-Food Service Director
Class of 1984

ARAMARK provides award-winning food and support services at over 400 learning institutions. At East Carolina University, ARAMARK offers 16 uniquely different dining locations. Operational success is dependent on a team of over 450 employees, including 35 managers. A career with ARAMARK provides an opportunity for alumni to be a part of a Higher Education team that has the ability to positively impact the student experience.

Visit www.aramark.com to explore career opportunities at your alma mater.

East Carolina University
CAMPUS DINING



Making Machines Work



From Pepsi to the
Department of Defense,
Lindsey Crisp '94 and
Carver Machine Works
keep industries going



Next time you pop open a can of Pepsi, take a look at the ingredients. Do you notice something called “phosphoric acid” listed? Have you ever wondered where it came from and what it is doing in your drink? The simple answer of why it is in your cola is that phosphoric acid offsets sugar to provide a tangy flavor. The complex answer of where it comes from, well, that’s where **Lindsey Crisp ’94**, president and CEO of Carver Machine Works in Washington, NC, and his 67 employees come in to play. Crisp leads a team of skilled engineers, machinists, and welders that fabricate specialty materials used in the machines that keep industries going, including mining phosphate ore that is refined into phosphoric acid for your carbonated beverage enjoyment.

Crisp grew up in Greenville, NC and knew at a young age that he wanted to attend East Carolina. He is a lifelong Pirates fan and couldn’t see himself going anywhere else. Crisp refers to himself as a “typical eastern North Carolina guy” who loved being outside, going camping, and being on the river. He was active in scouting and earned the rank of Eagle Scout. His dad owns a small business Exsel Industries in town and his mom was a teacher who received her master’s from ECU. “We’re all big ECU fans,” said Crisp, “including my wife Marybeth ’96, who got her master’s from ECU, and my children Allen and Libby.”

When he was a student at ECU, Crisp took on a rigorous accounting curriculum and was very active in the College of Business. He also spent a lot of time outside of the classroom getting experience in the business world and earning his spending money. “I was fortunate that my parents were able to put me through school, but any extracurricular activities that I wanted to do I had to pay for myself. I worked a couple of different jobs while in college—for a CPA, at a bank, for a collections agency, S&K Menswear in the mall. You know, I was trying to get a business degree so I thought it was important to get relevant business experience. The time I spent with Online Information Services (the collections agency) was probably some of the best experience in learning how to communicate with people; those jobs were important. As I look back on college I was either in class, working, or hanging out with friends and attending athletics events.”

Since Crisp grew up around a small business, he was comfortable working in that type of environment and appreciated what small businesses had to offer their employees, their customers, and the community. “It was my comfort zone. It was important for me to work somewhere that I felt I could make an impact and wouldn’t get lost.” As it turned out, Crisp was working for Online Information Services when he graduated and was lucky enough to be offered a position as an accountant. “I graduated on Friday and started my new job on Monday.” During Crisp’s first few years as a full-time employee, the owner of the company Jim Blair, who had become a mentor for Crisp, was working to expand the business through opening small finance establishments. By age 27 Crisp was chief financial officer of Check Cashing Headquarters and helped open 50 of its stores in the southeastern United States. “So much of life is timing and I got in with Online on the ground floor. I was working for someone who had known me for a long time, had a lot of faith in me, and gave me opportunities.”

After six years and lots of growth, Crisp decided it was

time to return to a truly small business and took a position as a CPA with local accounting firm Parrott and Douglas. The firm merged with Dixon Odom, then with Dixon Hughes. Shortly after Crisp had been promoted to senior manager, his old friend and mentor Jim Blair called to tell him about a job opening at Carver Machine Works in little Washington. "Carver is an employee-owned company, so it's always had a board of directors. Jim was on the board and had been for years when the president and CEO position came open and he wanted to put my name on the list of candidates. I told him that I appreciated the offer, but I was set working with Dixon Hughes and just wasn't interested. He said, 'Hear me out,' and proceeded to tell me about the company. I really heard his passion for what he thought the opportunity was with Carver and I caught it. So I interviewed and here I am. It was one of those things that I would always wonder 'what if,' so I had to try it. That's how a guy like me gets to be president and CEO of a company."

Since Crisp took Carver's helm, the company has seen significant improvements. What started as a family owned and operated general machine shop has grown to 67 employees that own the company through an Employee Stock Ownership Plan (ESOP) and fabricate specialty materials for various industries, including aerospace and defense, pulp and paper, and nuclear and chemical. Carver

keeps big, industrial machines running by making and/or refurbishing the parts that make those machines operate, parts like industrial pumps and centrifuges. In essence, Carver helps keep industries operating. "One minute we might be manufacturing a new scrubber for PCS Phosphate in Aurora or fabricating tanks to transport nuclear waste across the country, and the next working on a new defense system that will be deployed to keep our nation safe," said Crisp. "Our philosophy has become, 'if engineers can dream it up and design it, Carver can make it.'"

Carver's work with the Department of Defense is fairly new, but constitutes approximately 25% of the company's work. "The thing with Defense is that they can come in at any time that we're working on something for them and stop production on everything else until their piece is completed. It's serious business. This relationship came at a time when our work with pulp and paper was decreasing because that industry has suffered over the last few years. It's been a big learning curve, but if we hadn't taken it on when we did, we'd be a shell of ourselves today. We would have lost a lot of the people that we've worked so hard to get and develop over the years. We're so fortunate to have secured that business."

In 2009 Carver opened a new 50,000 square-foot building at their facility that can accommodate extremely large jobs using massive overhead cranes and high-tech machinery. "Anything that can be transported down the highway can be built, repaired, or fabricated in this building. We're set apart from our competitors because of those capabilities." Some of Carver's clients include Domtar, Weyerhaeuser, International Paper, Northrop Grumman, Westinghouse, Honeywell, GE, and military bases.

Despite the high-profile work that Carver does, it's the small business atmosphere and the people that Crisp appreciates most. "What's significant about Carver being employee-owned



A Carver machinist working on fabrication.

is that workers have equity in the company. They get more than just a paycheck because they are invested in the company and our success. It's more of a long-term approach on how to run a company. When you look at the tenure of our skilled people, whether it's our engineers, our welders, or even some of our most skilled machinists, it's incredible the number of years they have spent here. The fact that we're employee-owned, it doesn't just mean something to a stockholder or to me when we do something good—it means something to everybody here. My favorite thing about my job is interacting with our customers and especially our employees."

When Crisp is not working, he helps coach his son's basketball team, serves on the Beaufort County Committee of 100, is part of North Carolina's Aerospace Alliance, and is a member of ECU's Engineering Advisory Board. "We try to hire ECU graduates whenever we can. Right now we have two employees from the College of Business, one from hospitality management, one from engineering, and one from industrial technology. It's a huge deal that ECU has such a terrific engineering program right here in eastern North Carolina and I love being a part of that." **EC**



Crisp and one of his employees examine a part for the Department of Defense.

BUSINESS

College of Business named a top business school for 2010



The Princeton Review has again given the College of Business at East Carolina University top marks, ranking it among the best U.S. business schools for the third year in a row. The New York-based education services company features ECU in its recently released 2010 edition of “The Best 301 Business Schools.”

As part of its rating in the new guide, the College of Business is outlined in a two-page profile highlighting academics, career and placement, student life, and admissions information. The profile also touts the College’s solid preparation in teamwork, communication/interpersonal skills, quantitative skills, and computer skills. Direct quotes from business students applaud the school’s “cutting-edge” and “very demanding” classes, as well as faculty and administrators who are “very accessible and willing to lend a helping hand.”

Dr. Frederick Niswander, dean of the College of Business, said, “We’re thrilled to be nationally recognized again as an outstanding business school. Our longstanding AACSB accreditation—coupled with high quality faculty, high-touch instruction, and flexibility—offers students a tremendous value. ECU is truly one of the best institutions for business education.”

The Princeton Review compiled its rankings based on surveys of students attending the 301 business schools and on school-reported data. The ranking lists and other data are available online at www.PrincetonReview.com.

There are approximately 2,500 business schools in the U.S.

HUMAN ECOLOGY

Alumna wins Nation’s Next Top Model Home competition

Susan Tollefsen ’85, home economics education, was voted the winner of the Nation’s Next Top Model Home (NNTMH) competition in the fall of 2009. Along with the new prestige, Susan won the grand prize of \$25,000. Never heard of the competition? KAMY Properties, LLC, established the Nation’s Next Top Model Home competition as a web-based reality show that recognizes exceptional interior design work in the nation’s most trendy model homes.

The competition’s seven finalists got a budget to furnish and decorate the main living space of seven model homes in Compass Point, a new residential development in Leland, NC, near Wilmington.



“The developers had all seven models ready for us to do the interior décor,” said Susan. “Each of the seven design contestants picked a model home. I chose a town home, which was the smallest of all the models. We were given \$5,000 to furnish and decorate the main living space and dining areas of



Susan Tollefsen's '85 winning design from Nation's Next Top Model Home competition.

our selected homes, but we could use donations and up to \$5,000 of our own money.”

Nearly 200 interior designers from across the country applied for the show. A committee pared down the competition to seven late last summer then put out a call for people’s choice balloting to select the most appealing interiors. Nearly 100,000 votes were cast by people from around the country who followed the competition from week to week, often getting caught up in the show’s suspense.

When asked about the inspiration for her winning décor, Susan said, “I had a wonderful Asian screen that I used in the entry way and that was my initial inspiration. A gorgeous sky/turquoise blue was the base for the mural on the dining room walls. The rest just sort of came to me! That is how I work. I need one thing to trigger the color palette then everything else will follow.”

After leaving ECU with a home economics education degree, Susan worked in apparel retail for many years, first as a buyer and then as a manager. Her interior design roots kept calling, though, so she switched careers. She worked first in sales and design for Printers Alley, a fabric, furniture, and accessories shop in Raleigh. In 2003, she moved to her current position as an interior designer for Furnishings Solutions, Inc., also in Raleigh.

Has Susan’s ECU education been helpful? “My degree was really beneficial,” she said. “It gave me a good background in the fundamentals and technical parts of design. I still use so much that I learned at ECU, my drafting skills, rendering, furniture style and space planning. Without my degree, I would not have had the confidence to pursue my current career path.”

What will Susan do with her winnings? “The competition and the win have helped my confidence,” she said. “I’ve gotten wonderful feedback and so many compliments. I hope to go out on my own in the near future. I love the company I work for, but it would be exciting to go it alone. We will see; I’m open to suggestions!”

Learn more about the Nation’s Next Top Model Home (NNTMH) competition at www.nationsnexttopmodelhome.com.

MEDICINE

From the Dean’s Desk

If you have an interest in keeping your finger on the pulse of Brody, you need to look no further than your local internet browser. Dean Paul R.G. Cunningham, MD has entered the brave new world of the blogosphere by posting an online journal “Today at BSOM” which can be accessed from the front page of the ECU Brody School of Medicine website: www.ecu.edu/med. The dean has taken on some of the most pertinent and timely topics related to the field of medicine, developments at Brody, and health care issues in eastern North Carolina.



Dr. William “Bill” Burke ’82 listens as fellow alumni and colleagues honor his 17 years of service as president of the BSOM Medical Alumni Society.

BSOM Reunion and Homecoming

The Brody School of Medicine Medical Alumni Society, an official entity of the East



Travis Kauffmann, a current graduate student of the Masters of Public Health program of ECU displays his door prize at the Brody School of Medicine Medical Alumni Tailgate on October 17.

Carolina Alumni Association, hosted a weekend full of events associated with ECU’s Homecoming. Dr. Paul R.G. Cunningham was the official host for the weekend. A reunion dinner was held Friday, October 16 at the East Carolina Heart Institute of ECU for the graduating classes of 1984, 1989, 1994, 1999 and 2004. Prior to

over the role of president to Dr. David Collier ’01.

On Saturday October 17, alumni, students, and faculty gathered under the tailgate tent to enjoy a traditional BBQ lunch followed by the Homecoming football game against Rice University. More than 200 alumni and students turned out for the festivities.

Expanded services at the Brody School of Medicine

ECU Physicians recently added five new areas of clinical services; neurosurgical and spinal care, endoscopy, sleep disorders, Cyberknife cancer treatment procedure capabilities, and Cardiac CT tomography scanning for diagnostic purposes.

Brody achieves high rankings

The Brody School of Medicine is ranked in the top 10 medical schools by the American Academy of Family Physicians for sending graduates into family medicine, with 15.8 percent of graduates entering an accredited family medicine residency program for the three year period ending October 2008. U.S. News & World Report produces a listing of top graduate schools each year, for which Brody was ranked among the top medical schools within the United States, which emphasize primary care. ECU ranked 28th overall and 7th in the sub-category of rural medicine. ECU also sent the seventh-highest percentage of its graduates, 53.3 percent, into primary care residencies between 2006 and 2008.

Research

Dr. Cheryl Knudson, chair of the Department of Anatomy of Brody, has received a five-year, \$1.6 million grant from the National Institute of Arthritis and Musculoskeletal and Skin Diseases of the National Institutes of Health to study a protein that might hold the key to healing cartilage in people with degenerative osteoarthritis. The basis of the grant proposal was research work done in anatomy and cell biology here at ECU.

WE'RE LIVING THE LIFESTYLE YOU'RE WAITING FOR!



Cypress Glen

*Active Retirement Apartments,
Suites & Cottages*

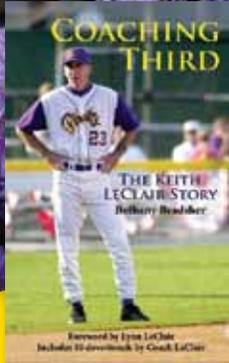
Assisted Living | Skilled Nursing | Alzheimer's Care
100 HICKORY STREET • GREENVILLE, NC 27858
(252) 830-7067
WWW.CYPRESSGLENRETIREMENTCOMMUNITY.COM



Managed by United Methodist Retirement Homes, Inc.,
with support from  Life Care Services LLC

Spring Fever. Baseball Fever.

Catch it!



Available now at ECU Dowdy Student Stores: Sportswriter Bethany Bradsher's inspirational story of beloved Pirate Coach Keith LeClair.



Ronald E. Dowdy
STUDENT STORES

EAST CAROLINA UNIVERSITY
Wright Building • Brody Building • Athletic Venues
www.studentstores.ecu.edu • 252.328.6731 • toll-free 1.877.499.TEXT

Shop online at our Team FanShop,
featuring flat-rate shipping of \$4.99!
www.studentstores.ecu.edu

An East Carolina Memoir—Henry Oglesby '32, the first male graduate of ECTC



In September, 1930, eleven brave (some say timid) young men entered East Carolina Teachers College (ECTC). There were other men before us but only one or two at the time and mostly for one or two special courses. We were the Co-eds and with 908 girls on campus, there was never a dull moment.

Most of us had been to some other college or university a year or two and some of our teachers told us that “the only reason you are here is because you don’t have enough money to go anywhere else.” The tuition for us, all day students, was \$25 per quarter which included instruction, books and entertainment fee.

A Romantic Place

The only place we had to go when not in class was to the library in the Whichard Building. Needless to say, we did not always go to the library to study, check out a book, or to do research. Over in the corners and in the stacks were the only places we could go to hold a girl’s hand or to speak privately to her.

Ms. Gray was librarian and Miss Margaret Sammons was assistant librarian. There were several student assistants who helped pass out books and do a little policing in the stacks. You always met “her” at the library. Later on, we found other places.

My senior year we enrolled about 40 boys -- and some over a thousand girls.

The library became more popular and finally we created a problem. The administration decided to give us a room in the (old) Austin Building. This room was known as the Co-ed room. As best I recall, girls were not permitted. This room was purely a loafing room or hang-out. It was difficult to study there and several of us wandered back to the library.

No Parking Problem

We asked for and finally received \$500 to start a men’s athletic program. We booked 20 basketball games and won 10 and lost 10 games the first season. In spring of 1932, we had our first baseball team at ECTC.

Our senior play was presented on February 17 and 18, 1932. Evelyn Wright Sugg took the female lead and I took the male lead. I was the only man in the play. The other male parts were taken by girls dressed as men. The title of our play was *The Whole Town’s Talking*.

In my student days at ECTC, parking was no problem. There was seldom a car on the campus except for our Model T Ford, known as the “White Elephant.”

I look back over these fifty odd years and wonder if the students at ECU have as much fun as we did at ECTC.



Don Lemish presents Henry Oglesby with an award at the Alumni Awards Dinner, April 1982.

This article was originally printed in Pieces of Eight on February 15, 1982. It can be found online in J.Y. Joyner Library’s archives at <http://www.ecu.edu/cs-lib/archives/ecuhistory.cfm> under the title “Henry Oglesby.” Oglesby served as a University trustee from 1959-1967.

With Group Savings Plus[®], East Carolina alumni can get more from their auto and home insurance.

Responsibility. What's your policy?™



Savings of up to \$327.96 or more a year on auto insurance* with a special group discount and other discounts**



12-month Rate Guarantee unlike the six-month policies that some other insurers offer



Help when you need it with 24/7 Emergency Roadside Assistance and 24-hour claims service



Additional coverages for added security including Umbrella Liability policies, Accident Forgiveness[†] and Home Insurance with optional Identity Fraud Expense Coverage

Chances are, Liberty Mutual's Group Savings Plus program may be able to offer you more savings and benefits than your current auto and home insurance provider.

AUTO

HOME

Get more. Save more.
Find out just how much more today.

- **Call 1-800-867-5517 and mention client #7814**
Monday - Friday, 7am - 12:30am; Saturday, 7am - 11pm; Sunday 9am - 10pm (EST)
- **Go to www.libertymutual.com/ecualumni**
- **Or visit a Liberty Mutual office near you**



This organization receives financial support for allowing Liberty Mutual to offer this auto and home insurance program.

*Figure based on a February 2008 sample of auto policyholder savings when comparing their former premium with those of Liberty Mutual's group auto and home program. Individual premiums and savings will vary. **Discounts and credits are available where state laws and regulations allow, and may vary by state. To the extent permitted by law, applicants are individually underwritten; not all applicants may qualify.

†Accident Forgiveness coverage subject to terms and conditions of Liberty Mutual's underwriting guidelines and is not available in all states. Coverage provided and underwritten by Liberty Mutual Insurance Company and its affiliates, 175 Berkeley Street, Boston, MA. A consumer report from a consumer reporting agency and/or a motor vehicle report, on all drivers listed on your policy, may be obtained where state laws and regulations allow. Please consult a Liberty Mutual specialist for specific details.

© 2009 Liberty Mutual Insurance Company. All Rights Reserved.



East Carolina ALUMNI ASSOCIATION

Taylor-Slaughter Alumni Center
901 East Fifth Street | East Carolina University
Greenville, NC 27858-4353

PRESORTED
STANDARD
US Postage
PAID
Permit No. 870
Lynchburg, VA



“For Derek and me, East Carolina has been a family experience; from my parents, our siblings, and all our friends to hopefully someday our daughter, Olivia. Joining the Alumni Association and supporting East Carolina in this way just made sense; our membership only strengthens our connection and the pride we share for East Carolina.”

Heather Stepp '97

**JOIN TODAY AND
HELP US REACH
OUR GOAL OF**

**10,000
in 2010**

currently
6,500
members



Call **800-ECU-GRAD** or visit PirateAlumni.com/jointoday