The mission of the East Carolina Alumni Association is to inform, involve, and serve members of the ECU family throughout their lifelong relationship with the University.

Who We Serve

ALUMNI ASSOCIATION MEMBERS 7,159

MEMBERSHIP BY GENDER
- Male 40%
- Female 60%

ALUMNI ASSOCIATION MEMBERS BY CLASS YEAR
- 6% 1949 or earlier
- 11% 1950–1969
- 16% 1970–1989
- 35% 1990–2011
- 9% Did not attend

9 percent of Alumni Association members did not attend ECU.

ALUMNI ASSOCIATION MEMBERS BY COLLEGE/SCHOOL
- 23% Arts and Sciences
- 11% Business
- 12% Education
- 10% Human Ecology
- 10% Health and Human Performance
- 9% Technology and Computer Science
- 5% Nursing
- 5% Allied Health Sciences
- 4% Fine Arts and Communication
- 4% Medicine
- 3% No College Association

12 percent of Alumni Association members are not associated with a specific college or school.

Events and Activities
Each year, the Alumni Association strives to provide quality events and activities for alumni and friends of East Carolina to get together, socialize, network, and celebrate their Pirate heritage. During 2010–2011, 20,619 alumni attended 293 events in Greenville and across the Pirate Nation sponsored by the Alumni Association or regional chapters. Some of the most popular included the ECU Alumni Scholarship Golf Classic, Pirate’s Bounty Scholarship Auction, Pirate Alumni Road Race and Fun Run, the Alumni Awards Ceremony and Dinner, networking events, viewing parties, and Alumni Tailgate.

Homecoming
Perhaps the most special time of year for alumni, Homecoming is a celebration of East Carolina University and her loyal graduates. Alumni from near and far return to Greenville to relive college days, visit old stomping grounds, and rekindle their abiding love for their alma mater. 1,593 alumni participated in 34 Homecoming activities across campus in fall 2010.

Reunions
The best way to reconnect with classmates, former roommates, and even sweethearts is by participating in an alumni reunion. Each year, the Alumni Association hosts reunions for classes and affinity groups to bring alumni together. 45 alumni attended the ECTC and ECC Alumni Reunion, 30 alumni came back to campus for the Collegians Reunion, and 12 Golden Alumni participated in their 50th anniversary reunion.
Serving the Pirate Nation

Service is instilled in the heart of every Pirate. As the University’s motto and a component of the Alumni Association’s mission, Servire (meaning To Serve) is at the forefront of everything the Alumni Association does.

Volunteers

Volunteers are the heart and soul of the Alumni Association. 48 Pirate contacts and 26 board members ensure the Alumni Association, its programs, and its services will remain robust during the current year and for years to come. These volunteers help the Alumni Association plan events and activities in their areas and serve as official representatives of the Alumni Association.

ECU Ambassadors

The Alumni Association’s student service organization, the ECU Ambassadors, comprises 72 dedicated Pirates who contributed 12,219 volunteer hours to the campus and the community. These dedicated students are the official student representatives of the University and take pride in everything they do.

The Magnolia Belles

An all-female a cappella group, the “Maggie Belles” share their vocal talent across campus and in the Greenville community. Always ready with a song, this group of 13 students sings popular hits, golden oldies, and their version of the “Fight Song” and “Alma Mater.”

Chalisa Harrell and Amanda Hedges ’03, ’06 volunteer during UNC-TV’s annual Festival pledge drive.

Honoring Pirate Heritage

Being a Pirate is more than just four years spent at East Carolina—it’s a way of life! Instilling Pirate pride in students will ensure loyalty and dedication to their alma mater as alumni.

Service Month each April. Thanks to dedicated volunteers who plan service projects, East Carolina alumni across the Pirate Nation can live the University’s motto, To Serve. 87 alumni and friends participated in 6 service projects.

Senior Salute and Senior Candlelight Ceremony

For the first time, these two traditions were held back to back, and members of the classes of 2011 and 1961 participated. 532 attendees were treated to a wonderful meal on the campus Mall that was followed by a special candle-lighting ceremony. Hundreds of candles illuminated the night sky in honor of two milestones: 2011 graduation and the 1961 50th Reunion.

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Regional alumni chapters are an integral part of the Alumni Association. Alumni chapters provide a gateway for alumni to connect with one another in their area. There are 14 in state and 26 out of state. 1,726 alumni attended 155 events that focused on volunteerism, scholarships, Pirates athletics, Pirate pride, and community service.

Members of the New York Metro Alumni Chapter enjoyed a gathering with ECU Athletics Director Terry Hollander.
Recognizing Excellence

Alumni Awards are given based on service, leadership, and professional achievements.

Outstanding Alumni:
Brigadier General Catherine Chilton ’81
Christine “Chris” Joyner Greene ’57
Walter Williams ’51, ’55

CASE Awards
The Alumni Association was recognized in 2010-2011 by the Council for Advancement and Support of Education with an Award of Excellence for Overall Alumni Relations Program.

Distinguished Service:
Layton Getsinger ’69
Dr. J. Reid Parrott Jr. ’60, ’62

Honorary Alumni: (given posthumously)
Mark Ray
Coach Clarence Stasavich

Faculty Awards
Robert L. Jones Award for Teaching Excellence
Dr. Ravi Paul, College of Business
University Alumni Award for Outstanding Teaching
Dr. Ann F. Borisoff, Thomas Harriot College of Arts and Sciences
University Alumni Award for Outstanding Teaching
Dr. Deborah M. Thomson, College of Fine Arts and Communication

Scholarships
The Alumni Association is proud to have awarded 22 scholarships for the 2010-2011 academic year.

Robert H. Wright Alumni Leadership Award
The Robert H. Wright Alumni Leadership Award is given to exemplary graduating seniors at spring commencement.

Brittany Leigh Carr ’11
Deepak Ravindranathan ’11
Parveen Singla ’11
Anna Elizabeth Smith ’11

EC Alumni
The magazine of the Alumni Association, EC Alumni, is sent quarterly to approximately 15,000 households. With feature articles that showcase alumni achievement, news from around campus, career advice, legislative news, and updates from University Advancement, the magazine is a treasure trove of information.

On the Web
PirateAlumni.com and social media is the fastest way to connect Pirates. Alumni and friends stay informed through a click of the mouse or touch of the screen. In 2010-2011, the Alumni Association used social media more than ever!

224,358 website visits (+ June)
3,162,335 e-mails sent (+ June)
726 Tweets sent (+ June)
4,521 “likes” on Facebook (+ June)
4,081 alumni LinkedIn (+ June)

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A Pirate’s Life for Me!
A Pirate’s Life for Me! showcases the many talented and successful alumni of East Carolina. This half-hour radio show airs in eastern North Carolina Fridays at 6:00 p.m. on Pirate Radio 1250 & 930 and streams live on PirateRadio1250.com. 25 guests were interviewed during the 2010-2011 season.

Spreading the Word
Keeping East Carolina’s 130,000 alumni informed is central to the Alumni Association’s mission. Thanks to social media, more alumni than ever are connected and engaged with the University.
How to Contact Us

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Harry Stubbs '74, '77
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Sabrina Bengel
Bill Burnette '96
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Justin Conrad '96
Tarrick Cox '96, '07
Garry Dudley '92
Melanie Holden '79
Wes Johnson '85
Pat Lane '67
Charlie Martin '69
Marian McLawhorn '67, '88, '97
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President, SGA
Betty Whichard
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Thank you to our members who make the Alumni Association's programs and services possible!