

East Carolina University Foundation, Inc.

Mission Statement

The East Carolina University Foundation is a dynamic, forward-looking volunteer organization that plays a critical role in advancing our university. This tax-exempt body cultivates friends, raises, manages, and distributes private resources to benefit the institution, its students, and its academic programs; provides positive public advocacy for the university; and ensures funding for the “margin of excellence” that defines East Carolina University today and in the future.

Our Core Mission

“FUNDING THE MARGIN OF EXCELLENCE AT ECU”

FUNDING is enabled through strong **support**, aggressive **advocacy**, successful **fundraising**, and exceptional **stewardship**.

THE MARGIN OF EXCELLENCE is what we underwrite...those things not funded by the state of North Carolina or any other resource, but which make a difference in the quality and impact of East Carolina University.